



Eastpointe Gratiot Cruise Inc.

17285 Stephens • Eastpointe, MI 48021
586.498.9208 • www.cruisin-gratiot.com

June 12, 13 and 15, 2024

Sponsorship Levels

- ONE-LINE AD ON BACK OF ANNUAL COMMEMORATIVE BAG: \$25** (Limited quantity available)
- 48" x 32" SIGN WITH YOUR BUSINESS NAME DISPLAYED IN THE GRATIOT MEDIAN ON CRUISE DAY: \$100**
- BUSINESS LOGO ON COMMEMORATIVE PLAQUE distributed to all registered Cruisers**
_____ New Sponsor: \$200 _____ Returning Sponsor: \$150
- BRONZE SPONSORSHIP: \$500.** Your company logo on the back of our commemorative t-shirts

The following sponsorships include your business logo on the Commemorative Plaque and on the home page of our website, www.cruisin-gratiot.com

- SILVER SPONSORSHIP: \$1000.** Your company logo on the back of our commemorative t-shirts, and 4 Cruisin' Gratiot commemorative t-shirts (specify sizes on form).
- GOLD CAR SHOW SPONSORSHIP: \$2,500.** Your company logo on the back of our commemorative t-shirts, and 10 Cruisin' Gratiot commemorative t-shirts (specify sizes on form), **PLUS**
- Co-Sponsor of one (1) Classic Car Show held during Cruise Week (day based on availability),
 - Company name and logo engraved on Trophy for winner of Classic Car Show,
 - Sponsor Booth (10x10) at prominent location on Saturday Cruise Day. Sponsor may utilize booth for product display, promotional giveaways, data collection, etc. (**NOTE:** Sponsor will provide pop-up tent, table, chairs, etc.)
- PLATINUM CAR SHOW SPONSORSHIP: \$5,000.** Your company logo on the back of our commemorative t-shirts, and 10 Cruisin' Gratiot commemorative t-shirts (specify sizes on form),
- Sole Sponsor of one (1) Classic Car Show held during Cruise Week (day based on availability),
 - Company name and logo engraved on Trophy for winner of Classic Car Show,
 - Sponsor Booth (10x10) at prominent location on Saturday Cruise Day. Sponsor may utilize booth for product display, promotional giveaways, data collection, etc. (**NOTE:** Sponsor will provide pop-up tent, table, chairs, etc.)

Please indicate the SPONSORSHIP LEVEL DESIRED by checking the box/boxes above

Eastpointe Cruisin' Gratiot Sponsorship Commitment Form

Thank you for your support of the 25th Annual Eastpointe Cruisin' Gratiot

Please return this Sponsorship Commitment Form and your **check made payable to Cruisin' Gratiot**, to:

**Eastpointe Cruisin' Gratiot – Attention: Diane Reece Seger, Treasurer,
17285 Stephens, Eastpointe MI 48021**

DEADLINE: April 30, 2024

A committee member will contact you regarding logo artwork, which NEEDS TO BE IN VECTOR FORMAT!!!

SPONSORSHIP COMMITMENT Check # _____ Amount Enclosed: \$ _____

If you are a previous Sponsor, please indicate if you would like your company name, logo and contact info to remain the same as in 2023: **YES**, keep it the same! **NO**, I'll send new artwork in Vector format

Name: _____

Company Name _____

Street Address: _____

City: _____ ZIP: _____

Email: _____

Website: _____

Daytime phone(s): _____

For more information contact Kathy DiCenzo Wodecki, (586) 772-5007 or
kathydmmba@sbcglobal.net

T-shirt sizes and quantities desired: (Quantity based on sponsorship level)

S _____ M _____ L _____ XL _____ XXL _____ XXXL _____ XXXXL _____