



Eastpointe Gratiot Cruise Inc.

June 9th, 10th, 11th, 12th and 13th

24443 Gratiot Ave. Eastpointe, Michigan 48021

Em3cruise@gmail.com / Cruisin-Gratiot.com

Sponsorship Levels

Contact: Sharon Upton (586) 899-1386

Page 1

Entry Level Sponsorships

Check Box for Sponsorship Level Desired

- One Line Company Name on Back of Event Commemorative Bag: \$25**
NOTE: Limited quantity of bags available

- **Business Logo on company exclusive Commemorative Plaque Only**

New Sponsor: \$200 Returning Sponsor: \$150

- Bronze Sponsorship: \$500**

Package Includes:

Company logo on back of commemorative event T-Shirts

One (1) commemorative event bag w/one-line ad with company name on bag

Two (2) exclusive T-Shirts with company logo on back

- Specify shirt sizes on commitment form supplied (page 3)

Add Commemorative Plaque: \$100

- Silver Sponsorship: \$1000**

Package Includes:

Company logo on back of commemorative event T-Shirts

One (1) commemorative event bag w/one-line ad with company name on bag

Four (4) exclusive T-Shirts with company logo on back

- Specify shirt sizes on commitment form supplied (page 3)

Add Commemorative Plaque: \$100

Premium Level Sponsorships

Check Box for Sponsorship Level Desired

Gold Car Show Sponsorship: \$2500

Package Includes:

- Company logo on back of commemorative event T-Shirts
- Eight (8) exclusive T-Shirts with company logo on back
 - Specify shirt sizes on commitment form supplied (page 3)
- One (1) commemorative event bag w/one-line ad with company name on bag
- One (1) Company exclusive commemorative plaque
- Sponsor or Co-Sponsor of one Car Show held during Cruise Week
 - Day based on location logistics and availability
- Company name and logo on “Sponsors Choice Trophy” for winner
 - Company representative shall choose classic car of choice
- Sponsor Booth (10’X10’ area) at a prominent location at a car show during event week (Date and location to be determined w/sponsor and availability of sites)
 - Sponsor may utilize booth for product display, promotional giveaways, data collection, etc. Sponsor must supply own tent, tables and chairs.

Platinum Car Show Sponsorship: \$5000

Package Includes:

- Company logo on back of commemorative event T-Shirts
- Fifteen (15) exclusive T-Shirts with company logo on back
 - Specify shirt sizes on commitment form supplied (page 3)
- Two (2) commemorative event bags w/one-line ad with company name on bag
- One (1) Company exclusive commemorative plaque
- Sole Sponsor (If feasible) or co-sponsor of one Car Show held during Cruise Week
 - Day based on location logistics and availability
- Company name and logo on “Sponsors Choice Trophy” for winner
 - Company representative shall choose classic car of choice
- Sponsor Booth (10’X10’ area) at a prominent location at a car show and Saturday’s Main event (Date and location to be determined w/sponsor and availability of sites)
 - Sponsor may utilize booth for product display, promotional giveaways, data collection, etc. Sponsor must supply own tent, tables and chairs.

NOTE: Premium Sponsorship booths may require City of Eastpointe vendor license permit should company SELL merchandise. Current fee is \$55. Eastpointe Gratiot Cruise staff will assist in this process.

Also, sponsorship booths that SELL Food Products requires additional City of Eastpointe and Health Department permits and fees. Eastpointe Gratiot Cruise staff will assist in this process.

Eastpointe Gratiot Cruise Inc.

Sponsorship Commitment Form

Thank you for supporting the 27th Annual Eastpointe Gratiot Cruise

Please return this Sponsorship Commitment Form to:

**Eastpointe Gratiot Cruise Inc.
Attention: Sharon Upton
24443 Gratiot Ave, Eastpointe MI 48021**

Make checks payable to **Eastpointe Gratiot Cruise Inc.**

DEADLINE for commitment: April 30, 2026

NOTE: Artwork for company logo must be sent in the following formats: JPG (recommended), PDF or if feasible SVG (Scalable Vector Graphics). Send logo artwork to Em3cruise@gmail.com. Should you require any further assistance please contact us.

Company Sponsorship: Check # _____ Amount Enclosed: \$ _____

Contact Name: _____

Company Name: _____

Street Address: _____

City: _____ Zip code: _____

Email: _____

Website: _____

Contact phone number(s): _____

For additional information contact Sharon Upton, (586) 899-1386 or Em3cruise@gmail.com

Bronze, Silver Gold and Platinum Sponsorship Level T-Shirt Sizes

(Quantities based on sponsorship level commitment)

Small _____ Medium _____ Large _____ XL _____ 2XL _____ 3XL _____

Extra Company Sponsor T-Shirts for a fee of \$20 each

Small _____ Medium _____ Large _____ XL _____ 2XL _____ 3XL _____